



**COCO NUT**  
**CLOUD TREE**



**CCT**<sup>TM</sup>  
**COCONUT**  
**CLOUD TREE**



## ABOUT US

# Welcome To Coconut Cloud Tree

**Coconut Cloud Tree** established in September 2023 is a unique business specializing in products made entirely from coconuts, running on a FICO (Franchise Invested Company Operated) model.

Our offerings are 100% natural, vegan, and crafted from fresh, tender coconuts, embodying a commitment to quality and sustainability.

## ABOUT US

With several thriving outlets in Mumbai and plans to expand across multiple states, we're excited to announce the launch of our franchise program throughout India.

Our products are known for their rich, creamy texture and numerous health benefits, ensuring a delightful culinary experience while promoting wellness.

At CCT, sustainability and health are at the core of our mission.



# PRODUCTS





## Made with 100% Coconut Water

### Pineapple Coco Mojito

Pineapple May reduce cancer risk. Pineapple juice contains various antioxidants, including vitamin C and beta-carotene, which may help to protect against cancer.

### Watermelon Coco Mojito

Watermelon is rich in amino acid called citrulline that may help to move blood through your body and can lower your blood pressure. Your heart also enjoys the perks of all the lycopene that watermelon contains. Studies show that it may lower your risk of heart attacks.

### Lemon Mint Coco Mojito

Supports weight loss: Lemon juice has been shown to aid in weight loss by improving metabolism and suppressing appetite.

### Berries Coco Mojito

High in Antioxidants. Berry juice is packed with antioxidants, which help to protect the body against free radicals and oxidative stress, reducing the risk of chronic diseases like cancer, heart disease, and cognitive decline.

# SIGNATURE PRODUCTS

## Coco Crystal Cream



## Fresh coco milk



## Coco bliss candy



# Milestones Achieved



BKC Exhibition Center sold  
46200+ products





## Initial Investment Breakdown ( ₹ 12 Lakh + GST )

Investment Component	Amount (₹)	Description
<b>Company Royalty (Non-refundable)</b>	₹2,00,000	Paid directly to the company; non-refundable.
<b>Franchise Fee</b>	₹10,00,000	Includes various setup and operational costs (Initial franchise cost)
<b>- Interior Cost</b>	₹8,50,000	Store interiors and decor.
<b>- Appliance Cost</b>	₹1,25,000	Cost of necessary appliances.
<b>- Equipment Cost</b>	₹25,000	For initial equipment required for operations.
<b>Total Initial Investment</b>	<b>₹12,00,000</b>	Includes all setup costs.

## Monthly Operational Costs

Operational Expense	Estimated Cost (₹)	Description
Rent	₹25,000 - ₹1,00,000	Varies by location.
Employee Salaries	₹45,000 - ₹55,000	Staff Salary
Utilities (Electricity, Water, etc.)	₹10,000	Monthly utility costs.
Raw Materials & Packaging	₹50,000 - ₹80,000	Ingredients and packaging material.
Miscellaneous	₹2,000 - ₹5,000	Contingency for additional expenses.
<b>Total Monthly Costs</b>	<b>₹1,32,000 – ₹2,50,000</b>	Monthly recurring expenses.

## Revenue & Profit Projections

Assuming a conservative average monthly revenue for the franchise based on typical industry metrics:

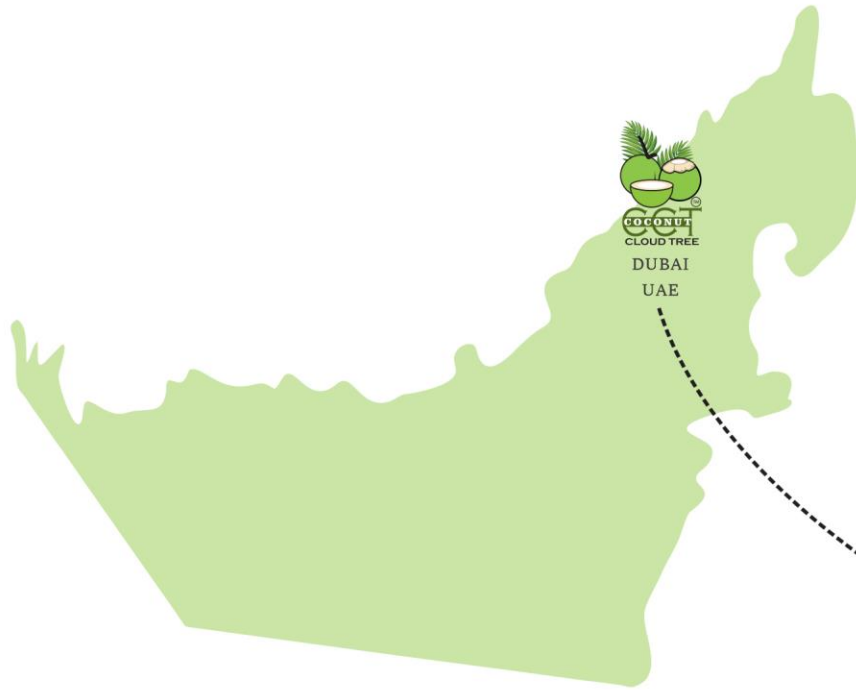
<b>Monthly Sales Revenue</b>	<b>₹3,00,000 - ₹5,00,000 (Average)</b>
<b>Gross Profit</b>	₹1,68,000 - ₹2,50,000
<b>Recurring Royalty</b>	50% of Net Profit
<b>Net Profit After Royalty</b>	₹84,000 - ₹1,25,000

## Break-Even Analysis

Given the total initial investment of ₹12 lakh, let's calculate the time required to break even based on monthly profits after royalty.

Monthly Net Profit (After Royalty)	Time to Break Even
₹84,000	14 months (1 years and 2 months)
₹1,25,000	9 months

# Our Growing Presence...



# OUR SOCIAL MEDIA PRESENCE and TESTIMONIES



Coconut Cloud Tree

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Food and drink

CCT is a unique business specializing in products made entirely from coconut running on a FICO (Franchise Invested Company Operated) model.

[cctfresh.in](http://cctfresh.in)



Coco Candy



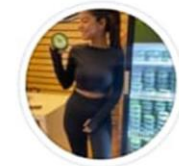
Mojitos



Coco Milk



Crystal Cream



Gym



refresh...



1 Million Views



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